

# Darwin Initiative

## Half Year Report (due 31 October each year)

**PLEASE NOTE: Due to the increased number of reports expected in 2005, we will not be able to confirm receipt of reports but will contact you individually should any questions arise**

<b>Project Ref. No.</b>	14-031
<b>Project Title</b>	A market-led Conservation Response to the Domestic Bird-Trade in Indonesia
<b>Country(ies)</b>	Indonesia
<b>UK Organisation</b>	Environmental Change Institute
<b>Collaborator(s)</b>	BirdLife Indonesia, ACNielsen Indonesia, Pelestari Burung Indonesia (PBI)
<b>Report date</b>	16 October 2006
<b>Report No. (HYR 1/2/3/4)</b>	2
<b>Project website</b>	

**1. Outline progress over the last 6 months (April – September) against the agreed baseline timetable for the project (if your project has started less than 6 months ago, please report on the period since start up).**

This has been an exciting and successful half-year for the project. Key achievements include:

1. Successful execution of a dedicated survey of bird-keeping in six cities on Java and Bali. We (ACNielsen) trained student enumerator teams who surveyed a total of 1973 households (456 songbird keepers). The data has been entered, cleaned and analysis is under way.
2. Two training courses in social survey techniques that complete the series of three. These have been well attended (18, 24 respectively) by conservationists from more than 15 local NGOs
3. Completion of a study of bird-breeding business models
4. Collation of data from the Tabloid Agrobis Burung and design of plan for analysis
5. Convening a 'reflections workshop' of the project advisory group to plan the second phase of the project and coordinate actions and strategy of the different partners.
6. Presentations of initial findings of the research to the Director for Biodiversity PHKA, USAid & World Bank (Indonesia), BirdLife, RSPB, TRAFFIC (Cambridge Conservation Forum) to a) initiate the policy dialogue and b) start building interest in follow-up projects. These presentations have been very well received.

**2. Give details of any notable problems or unexpected developments that the project has encountered over the last 6 months. Explain what impact these could have on the project and whether the changes will affect the budget and timetable of project activities.**

BirdLife Indonesia recruited a very able young Indonesian staff member to work on the project in January. Unfortunately he resigned after 3 months to pursue his dreams in marine conservation. This necessitated recruiting and inducting a new hire who is not of the same calibre. Pete Wood (Head of Knowledge at BirdLife Indonesia) who has been the person responsible for this project in BirdLife (and who has been excellent) has resigned from BirdLife, leaving December , to go free-lance. This might play to our advantage if I can convince BI to keep him involved on a free-lance basis.

The Indonesian Ornithological Society is crucial to achieving a switch from wild-caught to captive-bred

birds and to the introduction of some sort of certification scheme. Dr Mada Prana the present president has been pushing this agenda for a number of years but his presidency (2<sup>nd</sup> term) expires in summer 2007. For this reason we need to push the certification/policy dialogue a sooner than expected and have key policy ready for next summers PBI conference. I am adjusting the work plan to reflect this.

We have been a little surprised to find just how many things are in place which would support a switch to captive-bred birds. The project concept is clearly 'of the moment' as demonstrated by the interest our preliminary findings are generating.

**Have any of these issues been discussed with the Darwin Secretariat and if so, have changes been made to the original agreement?**

No

**Discussed with the DI Secretariat: no/yes, in..... (month/yr)**

**Changes to the project schedule/workplan: no/yes, in.....(month/yr)**

**3. Are there any other issues you wish to raise relating to the project or to Darwin's management, monitoring, or financial procedures?**

Our reviewer asked that we clarify the reason for the "reconsideration" of the proposed value chain analysis. This was in part, because of the recruitment difficulties we are facing in Indonesia. More importantly it was because a) we realised that we needed to do the business model analysis earlier in the project cycle than planned and b) that the results of the dedicated household survey would sharpen up the questions to be asked and species to be targeted in the trade-chain analysis.

The latter has proved to be the case. We now have three analysis planned 1) investigating local supply chains of orange-headed thrush and leafbirds within the Brantas catchment, which is to be one of two focal areas for the social marketing campaign. We expect this to be undertaken by a local student bird group, 2) analysis of white-rumped shama and magpie robin supply chains in West Kalimantan. We will commission this from a local NGO who has collected bird data during Orang-utan trade surveys for TRAFFIC. 3) investigation of emerging thrush and turtle supply chains from Roti and Timor (East Nusa Tenggara). We have a mind a joint student project with TRAFFIC SE Asia for next summer.

**If you were asked to provide a response to this year's annual report review with your next half year report, please attach your response to this document.**

**Please note: Any planned modifications to your project schedule/workplan or budget should not be discussed in this report but raised with the Darwin Secretariat directly.**

Please send your **completed form by 31 October each year per email** to Stefanie Halfmann, Darwin Initiative M&E Programme, [stefanie.halfmann@ed.ac.uk](mailto:stefanie.halfmann@ed.ac.uk). The report should be between 1-2 pages maximum. **Please state your project reference number in the header of your email message.**